CALL FOR SPEAKERS FOR 1st Annual Hospital Wellness Conference

Deadline for Call for Speakers Proposals is April 26th, 2011

We would like to invite you to participate in the 1st Annual Hospital Wellness Conference, which will be held August 4th, 2011 from 9am - 3:30pm at the California Endowment in Los Angeles, CA. Please submit your speaking/presentation ideas. The 1st Annual Hospital Wellness Conference is the partnership of the Corporate Health & Wellness Association and the Hospital Association of Southern California.

Submission Guidelines
Submit your call for a speaker or presentation to: info@WellnessAssociation.com. All submissions must be in Microsoft Word format. Include the contact information for all the proposed speaker or speakers on the first page of the document. You will receive an email containing an acceptance or rejection letter within 90 business days.

Speakers Fees
The conference does not reimburse speakers for any travel expenses. If you are submitting a call for speakers/presentations you are solely responsible for all of your travel expenses, and registering for the conference. The Hospital Wellness Conference will bring together key corporate wellness decision makers and industry professionals from around the country. Everyone contributes their time and resources to help make the conference a success. Please note that no speakers, presenters or panelists are paid to attend, including keynote speakers. All speakers pay full registration fees, travel expenses and accommodations. Only in rare cases are a speakers fees waived.

Self Promotion
Speakers, presenters and panellists have been asked to refrain from promoting themselves and their businesses during presentations. While we do understand that at times it may be necessary for a presenter to refer to his or her business by name, promotional efforts of any kind are considered a serious breach of the spirit of the conference.

Speaker Sessions Available
Below are a list of topics and session times we are looking to fill. Please note in your Speaker Submission the session/sessions you are interested in participating in.

10:00 a.m. - 10:45 a.m.  A Strategic Initiative - Changing Employee Behavior to Control Healthcare Costs
11:00 a.m. - 11:30 a.m.  Transforming Management’s Attitude and Encouraging Associates to Support Fellow Workers
*1:00 p.m. - 2:30 p.m.  Concurrent & Interactive Workshops
  A.  Communication - Getting Employees to Take Action, Achieving Shared Vision
  B.  Making the Carrot a Stick - Using Incentives and Plan Design to Drive Wellness Participation
C. Evaluating ROI Beyond Just Healthcare Costs in the Healthcare and Hospital Setting

* The Concurrent Sessions listed above will also be offered from 2:30 p.m. - 3:30 p.m.

SPEAKER SUBMISSION COMPONENTS

A complete preformed speaker submission will consist of 4 components:

1. A cover sheet for the proposed panel

You will be asked to provide the following information on the cover sheet: session title (choose from the available sessions listed above), key issue(s), session description, and the presenter’s name, organization, title, email address and telephone number. If the contact person is different from the proposed speaker please include the contact person’s name, organization, email address, and telephone number.

In addition, you must answer the below 2 questions relating to processing the preformed panel:

**Question #1: Can changes be made to the preformed session presentation?**

_____ YES, you may make changes to the session description.

_____ NO, DO NOT make changes to the session description.

**Question #2: Who will notify a presenter whose presentation was not accepted?**

The Hospital Wellness Conference will first communicate the status of the proposed presenters to the designated contact person.

_____ The Hospital Wellness Conference will communicate directly with speakers.

_____ The contact person will be responsible for communicating with the speaker if their submission is not accepted.

2. The contact information for the proposed presenter

3. An individual abstract for the proposed presenter

4. A 500 word or less biography for the proposed presenter

ONLINE SUBMISSION

The preformed speaker cover sheet with the above information and speaker abstract must be submitted via email. Email your online submission for call for speakers/presentations to info@WellnessAssociation.com

REVIEW PROCESS

The preformed speaker proposal will be submitted to the Review Committee. The speaker proposal (and description) will be evaluated by the Review Committee. Based on the decisions of this committee, the contact person will first be informed of the status of the call for speakers form submission. The presenters will be notified after, either by the Review Committee or the designated contact person as per the above selection.

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NOTIFICATION, CONFIRMATION & REGISTRATION

The contact person will be advised if the proposed presenter has been accepted via an email notification letter sent out by May 10th, 2011.

The speakers with accepted presentations will also be notified by May 10th, 2011.

If the Review Council will be notifying those whose presentations or papers were not accepted, then they will also be notified by May 10th, 2011.

If the contact person will be notifying those whose speakers were not accepted, we ask that the contact person do so in a timely manner.

CALL FOR SPEAKERS/PRESENTATIONS FORM

Contact Information

Name: _______________________________________________________________

Company/Institution: __________________________________________________

Address: ___________________________________________________________

City: __________________________________________________________________

State/Country: _______________________________________________________

Zip Code: ___________________________________________________________

Phone: _____________________________________________________________

Email: _____________________________________________________________

Speaker Information

Name: _______________________________________________________________

Company/Institution: __________________________________________________

Address: ___________________________________________________________

City: __________________________________________________________________

State/Country: _______________________________________________________

Zip Code: ___________________________________________________________

Phone: _____________________________________________________________

Email: _____________________________________________________________

Title of Paper/Presentation: __________________________________________

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Description of Paper/Panel Session: ____________________________________________________________

_____________________________________________________________________________________

Key Health Issues: __________________________________________________________________________

_____________________________________________________________________________________

Question #2: Who will notify a presenter whose presentation was not accepted?

The Hospital Wellness Conference will first communicate the status of the panel and the individual
speakers to the designated contact person.

_____ The Hospital Wellness Conference will communicate directly with speakers.

_____ The contact person will be responsible for communicating with the speaker if their submission is
not accepted.

Important Attachments:

- The contact information for the proposed presenter
- An individual abstract for the proposed presenter
- A brief biography for the presenter
- This form filled out completely and signed

Agreement:

Party understands that the Corporate Health & Wellness Association may, at its sole discretion,
produce presentations or publications based in whole or in part upon the seminar (or any portions
thereof) and/or video or audio recordings or photographs of that seminar, and that such presentations
or publications may appear in print, online, or in any manner or media, including but not limited to
promotional or marketing materials for future Hospital Wellness Conference sponsored or endorsed
events. This Agreement shall be effective as of the date first written below and will apply to all
rebroadcasts and subsequent use of the Recordings by the Released Parties. All parties hereby
irrevocably agree that this Agreement shall be governed by the laws of the State of Florida, of the
United States of America, and the venue for any and all legal actions brought under this Agreement
shall be the courts for the Palm Beach County, Florida. If any provision of this Agreement is found by a
proper authority to be unenforceable or invalid such unenforceability or invalidity shall not render this
Agreement unenforceable or invalid as a whole and in such event, such provision shall be changed and
interpreted so as to best accomplish the objectives of such unenforceable or invalid provision within
the limits of applicable law.

I have carefully read and voluntarily signed this agreement and I fully understand its contents. I am
aware I am releasing legal rights that I otherwise may have, and I enter into this agreement with a full
understanding of the risks involved. I certify that I am not relying on any representations or statements by the released parties apart from the written terms of this agreement.

IN WITNESS WHEREOF, the parties hereto have executed this agreement.

Signature: ____________________________________________________________

Date: __________________________________________________________________

HOSPITAL WELLNESS CONFERENCE

SPEAKER AGREEMENT

This Speaker Agreement (the “Agreement”) is entered into this agreement by and between Hospital Wellness Conference (hereinafter referred to as “Conference”, which is the partnering of the Corporate Health & Wellness Association (CHWA) and Speaker hereby understands and agrees to have received good, valuable, and sufficient consideration, including participation in activities at the Conference including the possibility of publicity in return for speaking and providing a release.

BACKGROUND

Conference is having a conference August 4th, 2011 in Los Angeles, CA at the California Endowment. Speaker is interested in participation in said Conference and understands that Speaker will receive proper press exposure, publicity and promotion in exchange for their presentation and/or participation.

SPEAKER AGREEMENT AND AUTHORIZATION

Speaker grants to Conference., its subsidiaries, affiliates, agents, successors, and assigns (together referred to as “Conference”) a royalty-free license and release to reproduce and permission to record, use, publish, stream live, stream on-demand, offer for download, offer for sale, or otherwise distribute any recordings of any session speaker conducts or participates in at Conference. Such right and permission includes, but is not limited to, speaker’s name, recorded audio or video, photograph or likeness, biographical information, handouts, electronic slides or any material based upon or derived from the session.

Any materials created for the purpose of conducting the session shall continue to be owned by the speaker they will continue to be the copyright holder for said material. Speaker does, however, grant a non-exclusive, unrestricted, worldwide perpetual license to Conference to utilize, as described above, the specific recorded audio or video production and handout or slide materials from the session(s) the speaker conducts or participates in at Conference. Speaker agrees that Conference may use Speaker’s name, photograph and biography in connection with such promotion and in the preparation of the conference materials.

Speaker understands that Conference may, at its sole discretion, produce presentations or publications based in whole or in part upon the seminar (or any portions thereof) and/or video or audio recordings or photographs of that seminar, and that such presentations or publications may appear in print, online, or in any manner or media, including but not limited to promotional or marketing materials for future Conference sponsored or endorsed events. This Agreement shall be effective as of the date first written below and will apply to all rebroadcasts and subsequent use of the Recordings by the Released Parties.

Speaker hereby warrants and represents that they have the right to enter into this agreement and to grant the rights granted to Conference herein. Speaker represents and warrants to Conference that
the Work is the Speaker’s own original work; that the Speaker is the sole owner of the Work and all of the rights herein granted; that the Speaker has the full right and power to make this release and license; that the work does not violate any copyright, proprietary, intellectual property or personal rights of others; and that the work is factually accurate and contains no matter defamatory or otherwise unlawful. Speaker understands that they must own all the rights to or have documented permission to use any text, images, audio, video or other multimedia presented in their session. Speaker agrees that during the course of the seminar they will not violate the rights of any third party, including but not limited to copyrights, rights of privacy, trade secrets, and non-disclosure agreements, and that in the event of any breach of any of these warranties, that speaker will defend and hold Conference harmless against any such claims.

Speaker agrees that sales pitches, no matter how subtle, are not allowed, and that speaker agrees to prepare a presentation that is educational in nature.

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the undersigned speaker (“Speaker”) agrees to the following:

CONFIDENTIALITY

Speaker hereby agrees that Conference will provide Speaker with confidential information, such as technical and non-technical information on its meeting/Conference, its speakers, attendees, how the conference will be marketed, pricing for the conference, conference agenda, and including but not limited to the format and structure of the conference. Speaker agrees that at all times and notwithstanding any termination or expiration of this Agreement it will hold in strict confidence and not disclose to any third party this Confidential Information.

LIABILITY

Speaker(s) hereby releases and forever discharges the Conference, their officers, agents and employees from any and all liability, losses, costs, expenses, causes of action, claims and suits for property damage, theft of property or personal injury (including death) arising in connection with the Speaker(s) performance of services hereunder, unless such damage, theft or injury is caused by the negligent acts or omissions of the Conference, their respective officers, agents or employees, in which case the foregoing release shall not apply to the negligent party but shall remain applicable as to the non-negligent party.

GOVERNING LAW AND LEGAL VENUE

All parties hereby irrevocably agree that this Agreement shall be governed by the laws of the State of Florida, of the United States of America, and the venue for any and all legal actions brought under this Agreement shall be the courts for the Palm Beach County, Florida. If any provision of this Agreement is found by a proper authority to be unenforceable or invalid such unenforceability or invalidity shall not render this Agreement unenforceable or invalid as a whole and in such event, such provision shall be changed and interpreted so as to best accomplish the objectives of such unenforceable or invalid provision within the limits of applicable law.

I have carefully read and voluntarily signed this agreement and I fully understand its contents. I am aware I am releasing legal rights that I otherwise may have, and I enter into this agreement with a full understanding of the risks involved. I certify that I am not relying on any representations or statements by the released parties apart from the written terms of this agreement.

IN WITNESS WHEREOF, the parties hereto have executed this agreement as of the day and year first written above.

Name: _________________________________________________________________